



News Release

For Immediate Release

Seiler Announces Sale of Autodesk and Bluebeam Businesses to MicroCAD

*Strategic transaction positions both organizations to focus on core strengths
and future growth*

ST. LOUIS (May 11, 2026) – Seiler Instrument & Manufacturing Co., Inc., today announced the sale of its Autodesk and Bluebeam businesses within Seiler Design Solutions to MicroCAD Training & Consulting Inc., a leading Autodesk Platinum partner delivering technology solutions for the Architecture, Engineering and Construction, Design and Manufacturing, and Media and Entertainment industries.

The transaction reflects a strategic step for both organizations – allowing Seiler to focus on its core businesses while positioning the Autodesk and Bluebeam offerings for their next phase of growth under MicroCAD’s leadership.

“This is a thoughtful, strategic decision that allows Seiler to sharpen our focus and continue investing in the areas where we deliver the greatest value,” said Tom Seiler, executive vice president of Seiler Geospatial. “We are proud of what our Design Solutions team has built. MicroCAD brings the scale, focus, and services-driven model to continue growing these businesses and supporting customers at a high level.”

The move creates a strategic alignment between the two organizations, leveraging complementary strengths to deliver increased value to customers. MicroCAD brings specialized expertise in Civil and Infrastructure software that complements Seiler’s hardware portfolio. Seiler will continue to lead with Geospatial field solutions, while MicroCAD provides the software expertise and consulting services needed to transform that data into actionable design and engineering insights.

MicroCAD plans to build on the strong foundation established by Seiler, with continued investment in technology, professional services, and customer success.

“We are excited to welcome the Autodesk and Bluebeam customers and the talented personnel from the Seiler team as we join our efforts” said Agustin Fernandez, president and founder of MicroCAD. “Our focus is on delivering the high level of service and expertise customers expect. We remain focused on creating win-win outcomes for customers and employees alike.”



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Customers can expect a seamless transition, as a team of Seiler's Autodesk and Bluebeam specialists will be joining MicroCAD to ensure continuity of service and support. MicroCAD intends to maintain a local presence and remain active in the region, including participation in joint technical events.

Additional details regarding the transition will be shared in the coming weeks.

About Seiler Instrument & Manufacturing Co., Inc.

Seiler Instrument & Manufacturing Co., Inc. is a fourth-generation, family-owned business established in 1945. Our family firm is dedicated to excellence in geospatial solutions, precision instrumentation, and advanced technologies, serving customers across multiple industries with a commitment to quality, innovation, and customer success. For more information, visit seilersolutions.com

Seiler Design Solutions is a specialized reseller of the Autodesk Architecture, Engineering, and Construction (AEC) Collection. Our Autodesk software solutions of BIM and CAD tools are powered by a focus on personalized customer service that gives our partners the support they need to exceed their goals. We specialize in data workflow consulting, implementation, tech support, and customized training.

About MicroCAD Training & Consulting Inc.

MicroCAD Training & Consulting Inc. is a nationwide leading Autodesk Platinum partner delivering technology solutions, training, and consulting services to customers across the Architecture, Engineering and Construction, Design and Manufacturing, and Media and Entertainment industries. Visit MicroCAD's website: www.microcad3d.com

For more information:

Seiler Instrument & Mfg. Co., Inc.
3433 Tree Court Industrial Blvd.
St. Louis, MO 63122

Mark Jeffrey
Email: mjeffrey@seilersolutions.com
Mobile: 314-330-2315